



Lawson Rock Home Sites

Live the life you have imagined with 3,000 feet of tranquil beach, natural rock formations, shimmering blue waters and wooded hillsides. Welcome to Lawson Rock, Roatan's premier resort community.

Property Description

We offer the perfect landscape for you to begin the lifestyle you've been dreaming of. The only difference between where you're from and where you are is the magnificent blue waters of the Caribbean lapping at your door. While you are here you can immerse yourself in the exceedingly desirable amenities that make Lawson Rock the pinnacle of fine living.

These amenities include: 24 hour security, community pools, lush, tropical landscaping, gym and dock. Live life to the fullest...come home to Lawson Rock. Prices start below \$50,000.

Property Details

Location: Lawson Rock
Price: Prices start below: \$50,000

Roatan Life
Roatan Life Real Estate
Phone: 011-504-2445-3130
www.roatanlife.com

Coral Vista Half Moon Bay

Located in Half Moon Bay, West End, this luxury home offers an amazing investment option. With Caribbean sea views, quality construction and a great location, it is hard to find a more attractive home in Roatan.

Property Description

Roatan's #1 rental home and only luxury beachfront option in West End is now being marketed for sale. This luxury 4 bedroom, 4 bath home is on the sand of Half Moon Bay Beach, in West End. The combination of unique and irreplaceable location with feature rich amenities and quality construction has positioned this home as a premier investment opportunity.

Property Details

Location: West End
Bedrooms: 4
Bathrooms: 4
Year Built: 2006
Total SqFt: 3,000
Levels: 2
Waterfront: Yes
Pool: Yes
Furnished: Yes
Price: \$875,000

Mike Carter
Roatan Life Real Estate
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Keyhole Bay Condo

West End Townhome

Property Description

The ONLY 3 bedroom available at prestigious Keyhole Bay and arguably the nicest luxury condo on Roatan. No detail was forgotten: Natural stone floors, granite counters, stainless appliances, teak cabinets, owners closet, 22' ceilings, two masters, high end turnkey furnishings, beach & infinity edge pool access, ocean views, 24 hour security, impact glass windows & safe, solid masonry construction. Just Reduced.

Property Details

Location: West Bay
Bedrooms: 3
Bathrooms: 3.5
Year Built: 2007
Total SqFt: 3,068
Levels: 2
Waterfront:No
Pool: Yes
Furnished: Yes
Price: \$995,000
Steve Hasz
 Roatan Life Real Estate
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Property Description

This 2 Bedroom/3 bath town home, located in a quiet section of West End, right on the water, has nice views of the Caribbean. Sold completely turnkey and has great rental potential. Also includes two additional hotel room studio units with kitchenettes, which could be converted into a one bedroom apartment if desired. JUST added a generous parking area, with sufficient room for a pool as well!

Property Details

Location: West End
Bedrooms: 4
Bathrooms: 5
Year Built: 2006
Total SqFt: 1,800
Levels: 2
Waterfront: Yes
Pool: No
Furnished: Yes
Price: \$225,000
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Sandy Bay View House

Property Description

All one one level, this finely constructed 2 bedroom, 2 bathroom home includes a private well, 400 ft of concrete road leading up to it, a backup generator, hardwood floors, hardwood doors and is fully furnished. Nicely situated across from Anthony's Key horse stables in Sandy Bay. A great buy for a residence or as a rental property.

Property Details

Location: Sandy Bay
Bedrooms: 2
Bathrooms: 2
Year Built: 2008
Total SqFt: 2,803
Levels: 1
Waterfront: No
Pool: Yes
Furnished: No
Price: \$210,000

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Five Bedroom Beach Home

Property Description

JUST furnished! This five bedroom home, with garage, is located right on the beach adjacent to Sundancer development. The separate 2 bedroom apartment downstairs can be used for guests or for profitable rentals. Located in a quiet, safe area and on a white, sandy beach. Deeded beach and dock access are an additional benefit to owning this house. Financing available!

Property Details

Location: Sandy Bay
Bedrooms: 5
Bathrooms: 3
Year Built: 2010
Total SqFt: 4,200
Levels: 3
Waterfront: Yes
Pool: No
Furnished: Yes
Price: \$549,000

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Recognizing and dealing with Culture Shock

Most people who move to Roatan have visited before, often several times, and feel that they are familiar with the island. However, the day-to-day reality of living on Roatan is not the same as a relaxing beach vacation and most people suffer some degree of culture shock.

Culture shock is a form of stress experienced by those who find themselves immersed in an unfamiliar environment. A new language and different social customs can make adjusting to our new home difficult. We may expect people to react or behave in the same manner as in our previous home and are often surprised when they don't. Difficult situations can lead to feelings of frustration, anxiety and even inadequacy. Fortunately for us, human beings are extremely adaptable, and over time, most hurdles can be overcome. Besides which, the decision to move to Roatan is usually based on the desire to experience change and a new way of life.

There are four phases to culture shock, which generally sets in during the first few weeks after arrival: during the first phase, referred to as the euphoria phase, there are feelings of excitement, fascination, and enthusiasm for the new culture and people. Unfortunately, the first phase is often short lived and the feelings of distress of the second phase set in.

During the second or distress phase, language barriers and cultural differences can lead to feelings of discontent, impatience, anger, sadness and loss. The transition from the previous way of doing things to the methods used in the new country can be a difficult process. Dealing with sales people, taxi drivers, the banking system, and in particular Honduran bureaucracy can often times make a person new to the island want to scream. These feelings are often exacerbated by the unavailability of a familiar support system (family and

friends). It is important during this phase not to become over critical about the way things are done or develop stereotypes about the locals, which will only lead to further dissatisfaction and prolong the effects of culture shock.

During the third phase or acculturation phase, an understanding of the new culture emerges and comfort zones tend to increase with the heightened familiarity of the new setting. A person's sense of humor is usually restored and situations that were once so frustrating can even be laughed at. A sense of belonging sets in as the feeling of being lost decreases and language skills improve enabling more effective communication.

During the final or independent phase, the individual feels more stable and settled. Self-confidence and self-esteem begin to return as the person functions more effectively in the new environment. The

customs of the new country are accepted and a person can operate within the new culture without overwhelming feelings of anxiety. Straining situations continue to diminish as a person acquires a complete grasp of the new culture. When this happens, food, drink, habits and customs are not only accepted, but also enjoyed.

Although people suffer from varying degrees of culture shock and the large expatriate community on Roatan helps to minimize the effects, there are several steps you can take to minimize the stress caused from moving to a new country.

Next Month: Culture Shock Management

For more information on Relocating or Investing in Roatan we recommend purchasing the Roatan Relocation Guide, Edition III

www.roatanguide.com



The Holiday Season is Approaching

This time of year is always an exciting time in Roatan, we have the holiday season fast approaching and the peak tourist season for Roatan. It is a time where Roatan businesses can start to gauge from incoming inquiries and bookings just how 2012 will work out, and from initial reports things are looking good.

Mike Carter of Roatan Life Vacation Rentals mentions: The busy season is definitely almost here. We are nearly 100% sold out for the Christmas and New Years Holidays with just a few new to the market options and a few smaller units available. If anyone is planning on coming down for the winter season or Semana Santa Holiday definitely encourage them to do

their research and make their lodging decisions early to get the best units reserved. To find out more about Roatan Life Vacation Rentals offerings visit: www.roatanliferentals.com

With the GFC affecting tourism destinations the world over, businesses in Roatan have needed to work hard to promote themselves, improve or develop new services while also retaining attractive prices to continue to compete with other destinations in the region and to bring new visitors to Roatan.

2011 has been an interesting year to observe who the real strong players are in the Roatan tourism industry. Everyone has their favourite hotel or

restaurant in Roatan, but a quick look at Trip Advisor will give you an idea on just who is receiving rave reviews right now and who continues to lead as quality service providers:

Current Trip Advisor Top Rated Hotels

- Cocolobo, West End
- Barefoot Cay, French Harbour
- Tranquileas Eco Lodge and Dive Centre, Sandy Bay

Current Trip Advisor Top Rated B & Bs

- West Bay B & Bs, West Bay Beach
- Sante Wellness Centre, Parrot Tree Plantation
- Villagio Verde, West End

Current Trip Advisor Top Rated Restaurants

- Sundowners, West End
- Rendezvous Sushi Cafe, West Bay Beach
- Beso's Restaurant and Lounge, West End

With 2012 already shaping up as a promising year for tourism and tourism businesses in Roatan. We would like to take this chance to thank everyone for reading our first few editions of Roatan Real Estate News and we would like to wish you all the best for Xmas, New Year and 2012.





November News In Brief

Roatan Emergency Air Lift. Launched this month, Roatan Emergency Air Lift or Real will offer an emergency transport service from the Bay Islands to the Mainland of Honduras. For more information visit: www.rasmedevac.com

Christmas Concert for the Angels. The return of one Roatan's most popular events. A great time was had by everyone at the concert, on the evening of Thursday 8th

December. While the online auction was a great success. For more information visit: www.roatanauctions.com

Rotary Clubs 2nd Xmas Gala. The event will be held on Thursday 15th December, includes sit down dinner, live music and silent auction. All money raised goes towards supporting Rotary projects in Roatan.

Easy Sky – Roatan to Fort Lauderdale. Easy Sky is set to

launch a direct from Roatan to Fort Lauderdale, starting on Saturday 17th December. Cost will be \$550 round trip including taxes. For more information visit: www.hondurasweekly.com

Waste to Energy. A letter of intent was presented to both Roatan municipalities on November 10th by Synergy Renewables for the building of an initial five megawatt waste to energy power plant in Roatan. For more information visit

www.synren.com

Winter Getaways for Canadians. Roatan was featured as one of the top ten suggested locations for Winter Getaways in the Toronto Star. Quotes included “Roatan is the unspoiled Caribbean, a milky-white coastline protected by the second-largest barrier reef in the world and a casual and refreshingly unpolished slice of the tropics.” For more information visit: www.thestar.com

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